

COLLIN LLOYD

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EDUCATION

Washington University in St. Louis | St. Louis, Missouri

May 2027

Bachelor of Arts

Major in Political Science; Minor in Design

- Cumulative GPA: 3.92/4.00.
- Relevant Coursework: Introduction to American Politics, Introduction to Political Theory, Data Science for Politics, Business and Politics, The Legislative Process, Politics and Policymaking in the American States, Public Opinion and American Democracy, The Politics of Public Policy.

PROFESSIONAL EXPERIENCE

Lot Sixteen | Washington, D.C.

June 2026 – Present

Communications Intern

- Write press releases, media advisories, and social media copy for LinkedIn and Twitter across a range of client accounts.
- Design infographics and slide decks and produce long-form video content to support client campaigns and communications.
- Run daily media monitoring and research speaking and award opportunities to expand client visibility.
- Coordinate scheduling and capture detailed notes from client meetings to keep projects on track.

Cindi Clayton for State Senate (D -IN) | Evansville, Indiana

May 2025 – September 2025

Communications Director

- Spearhead campaign communications strategy, brand design, and digital outreach alongside a team of 4 other individuals.
- Design campaign's visual identity, including logo, color palette, and typography, increasing voter recognition.
- Build and maintain official campaign website, driving 1000+ unique visits and strengthening fundraising and information access.
- Manage content and social media presence across Instagram, Facebook, and TikTok, generating over 72,000 impressions.

Erik Hurt for Congress (D - IN) | Evansville, Indiana

June 2024 – August 2024

Graphic Design Coordinator

- Revamped the campaign's brand identity from the ground up to improve voter engagement.
- Developed campaign messaging and produced content aligned with campaign themes.
- Designed promotional materials for events and merchandise, including posters, flyers, t-shirts, and yard signs.

Office of Congressman Larry Bucshon, M.D. (R - IN) | Washington, D.C.

May 2024 – July 2024

Congressional Intern

- Managed phone communication and utilized Fireside21 to log phone calls and constituent concerns.
- Researched and suggested relevant legislation for the Congressman to cosponsor.
- Facilitated tours of the U.S. Capitol, took notes in committee hearings, and assisted with communications.
- Drafted social media posts & graphics.

LEADERSHIP EXPERIENCE

Washington University College Democrats | St. Louis, Missouri

August 2025 – December 2025

Public Relations Director

- Design and distribute posters for campus events and initiatives.
- Draft and issue press releases to Student Life, and all other campus, local, state, and national media.
- Send regular emails to all College Democrats members regarding upcoming events and important information.

Pi Sigma Alpha, Kappa Chapter | St. Louis, Missouri

February 2024 – May 2025

Outreach and Public Relations Chair

- Facilitated advertising and fundraising, particularly in relation to programming.
- Kept a detailed record of programming and events.
- Captured and organized photos, as well as maintained all relevant Pi Sigma Alpha social media accounts and websites.

SKILLS/AWARDS/INTERESTS

- Technical Skills: Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, Adobe InDesign, Adobe After Effects, Mailchimp, Squarespace, Canva.
- Interests: Big Band Jazz Music, Drum Set / Percussion, DJing, Indiana Football, *Parks & Recreation*, *The Boys*, *Invincible*.
- Awards: Washington University College of Arts & Sciences Dean's List.